www.keukalakeassoc.org

## PROTECTING THE QUALITY OF THE LAKE



Newsletter

"Listen to the Lake"

June 2020

## **Directory 2020**

The publication of this directory is being delayed until late summer or early fall. One of the main reasons is that, in fairness to our sponsors, many of our these businesses have been on hold and not able to submit their ads to us. We are hoping that as restrictions are eased that they will be able to get them to us. Then we can work on "lay out" and get it all to the printers. You can still submit your cottage names to ellenmaceko@yahoo.com

# KLAeidoscope of Keuka 2021

The new calendar is available for purchase. Currently it is at Long's Cards and Books in Penn Yan and, hopefully, will be available in other stores in Penn Yan, Hammondsport and Branchport. See article on page 14 for further information on the photos selected.

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# PRESIDENT'S REPORT ~ DENNIS CARLSON



COVID-19 is the last thing any of us would have expected to impact us way it has and as quickly. The KLA Board of Directors hope that you and your family members are well and remain that way. Should any of you have lost any family due to COVID-19, we offer our deepest sympathy.

In the Finger Lakes and Southern Tier areas of New York, we are subject to the same restrictions as the much of New York. Schools are closed and most businesses are closed with no firm prediction as to when this will change. With this being the case, the KLA business has been conducted via ZOOM conference calls and email and will continue until social distancing restrictions are lifted.

In light of this, we (the KLA) have decided not to even try to hold our July Annual Meeting in an open meeting format. There will be a ZOOM presentation on July 11. Meeting information and materials will be sent to all members in advance.

In this edition of the newsletter, you will read updates on the status of our programs and the plans being put in place. We will continue to execute those activities when we can or are notified that any restrictions have been lifted. **Safety of our volunteers is of utmost importance**.

We want to thank our membership for their continued support during this period. Membership renewals and new memberships have been strong. These funds are what keep the KLA viable so this support is much appreciated.

Enjoy the rest of the newsletter as there is much going on and when the go signal is given, we will be ready.



HOPEFULLY, LAKE ACTIVITIES WILL LOOK LIKE THIS SOON!!

# Opportunities Available for Citizen Scientists

# Maria Hudson, Co-Chair, KLA Water Quality Committee

The Keuka Lake Association has a long tradition of volunteer-run lake water testing and, more recently, testing of tributary inputs to the lake and monitoring the shorelines for invasive species and Harmful Algal Blooms (HABs). Would you like to join us? Check out the opportunities!

**Keuka Lake Water Testing**: From April thru October, Citizen Scientists get out on the water on a volunteer's boat (usually a pontoon boat) to take samples of the water at 8 different sites, four shoreline sites and four open water sites throughout the entire lake. This is an over 25yr. program that has provided valuable data to look at trends in water quality of the lake and identify possible problems from Willow Grove to Hammondsport and Branchport to the center of the lake south of the bluff. The entire trip takes about 3 hours once a month. We go rain or shine, but not if the weather is extreme or unsafe. Several types of samples are taken, as well as measurements, such as clarity (secchi disk). The samples are then driven to the lab in Ithaca. No specialized training is required other than experience on the water.

**CSLAP**: The Citizens Statewide Lake Assessment Program is in its fourth year on Keuka. We have joined all the other Finger Lakes and many other lakes statewide to provide standardized and certified data to the Dept. of Environmental Conservation (DEC). At the end of the year, we receive a comprehensive report. Sampling occurs off a volunteer's boat twice a month: once with the regular lake testing and then at the Center site in the middle of the lake south of the bluff. The samples are then "processed" on shore for different analyses, packed on ice and shipped by UPS to the lab. The whole operation requires about two hours. Normally, we would start in June, but has been delayed this year due to COVID 19. On-line training is required.

**Stream Team/PEERS :** Professional External Evaluations of Rivers and Streams is in the third year of sampling water flowing *into* Keuka from the inlets and two of the major glens. The data collected from these water analyses has been extremely important to development of the 9E plan (see the 9E update). We have a split team to sample Eggleston Glen and Cold Brook (Hammondsport) and Wagener Glen and Sugar Creek (Branchport). On the inlets we sample at 3 different sites, the mouth, middle and headwaters and at the mouth of the glens. Sampling is performed in the stream with a special "bucket" called a churn. Observations of conditions are recorded at the site. Each team visits 4 sites which takes about 1 ½ hours. The Team leaders meet in Hammondsport where the samples are then driven to Ithaca. Required training is will be provided by the Team leader upon your first outing.

# WAVE: Water Assessments by Volunteer Evaluators - NEW !

The purpose of WAVE is to enable citizen scientists to collect biological data for assessment of water quality on wadable streams in NYS. The data are valuable to monitor changes in water quality, detect threats and evaluate patterns. Our WAVE program will sample at one site on each of the 4 streams where we currently test water. It may take 2-3 hours on each sometime between July 1-September 30. Participants will use a kick net to collect riffle-dwelling benthic macroinvertebrates (the "bugs" that live in stream beds). The specimens collected are counted and identified by family. An example of each different invertebrate found are preserved in a vial for a voucher collection. Then the numbers and types of invertebrates found are used to calculate a water quality assessment. On-line training is required and may be conducted in comfort of your home.

**Shoreline Monitoring:** Starting in June, Keuka, will again monitor the shoreline for Harmful Algal Blooms (HABs) and invasive species. The bloom reports and reports of invasive species allow Keuka to monitor on-going problems in real time. The reports are also entered into the NYS DEC website and are helpful in developing predictive and preventative measures. Volunteers walk or kayak along their designated stretch of shore at least once a week and report blooms or invasive species on a smartphone app. More details on volunteering to be a SSV (Shoreline Surveillance Volunteer)

Become a Keuka Lake Citizen Scientist! Volunteer at: <u>mwhudsn4@gmail.com</u> or <u>info@keukalakeassoc.org</u>.





# A Glance at the KLA Watercraft Steward and Shoreline Monitoring Programs in 2020

Laura Bailey, Cornell Cooperative Extension of Yates County Natural Resources Educator



Although planning for programs in 2020 has not been as clear as in past years due to the COVID-19 Pandemic, the vision and objectives of the Watercraft Steward Program (WSP) and Shoreline Monitoring Program (SMP) have not changed. These programs have been able to adapt to their changing surrounding environment to continue in efforts to protect and preserve the water quality of Keuka Lake. Both programs will incorporate virtual training, social distancing practices, and quick access to online educational outreach materials.

Watercraft Steward Program – Watercraft stewards have been deemed essential employees during the COVID-19 Pandemic and KLA has hired three full-time watercraft stewards and one part-time lead steward for the 2020 season. Steward coverage at Keuka Lake launches funded by the New York State Department of Environmental Conservation (NYSDEC) Invasive Species Grant Program, will begin Memorial Day weekend. Prior to the start of the program, stewards will be provided training through Finger Lakes Institute (FLI) as they have in years past, but this year training will be held online. Plans and protocol for use of personal protective equipment (PPE), social distancing practices, and other safety measures have been developed for each of the Keuka Lake launch sites covered by watercraft stewards including Keuka Lake State Park, Penn Yan Village, Town of Urbana, and Finger Lakes Museum. NYSDEC will provide watercraft stewards with masks, gloves, and hand sanitizer. Other safety measures being implemented to help protect the health of both stewards and launch visitors may include increased signage reminding visitors to practice social distancing, as well as how to perform a boat inspection with steward guidance from a safe distance rather than stewards coming into close contact with watercrafts. Traffic cones may be used to help direct and reduce traffic congestion and delineate a space of 6 ft. of distance between boaters and stewards. Educational outreach will be disseminated primarily through online and social media outlets rather than handing materials out to visitors at the launches.

**Shoreline Monitoring Program** – Volunteers of the Shoreline Monitoring Program can continue performing most of their HAB monitoring activities without much change, as it is a fairly solitary task. Volunteers will continue to monitor their shoreline area for the occurrence of HABs and record results in an online survey form developed by Seneca Lake Pure Waters Association (SLPWA), beginning in early June. Educational outreach about HABs is an important objective of the program, however, due to concerns of potential transmission of COVID-19 through contact with educational materials, volunteers will be provided online links to information that they can share with others to help in efforts to educate about HABs. Training for new and returning volunteers will be provided online through KLA and Cornell Cooperative Extension (CCE) of Yates County.

We are looking to add more volunteers to the program! Last year, 2019, was the first of the SMP on Keuka Lake and it grew to almost 40 volunteers around the lake monitoring for and collecting information and samples of HABs. Collecting information about the occurrence of HABs and the locations and conditions of when they occur, will contribute to research and a better understanding of the many factors that contribute to their occurrence.

If you aren't familiar with the program yet, volunteers check their shoreline at least once a week from late spring through fall (or for the duration of their time at the lake for the season), typically when conditions are most conducive to formation of a bloom (i.e., warm, sunny, calm weather) and record in an online survey if there was or wasn't a bloom present. If there is a bloom present, a sample might be collected for testing of blue-green algae chlorophyll levels at FLI to confirm that it was a bloom and monitor levels of blue-green algae chlorophyll seen throughout the year.

If you have access to private or public lakefront and are interested in monitoring it for HABs, contact CCE Yates Natural Resources Educator, Laura Bailey at <u>lb698@cornell.edu</u> or (315) 536-5123 for more information about becoming a volunteer.

Have a wonderful and safe summer season!!

# Update on our Watershed Management Plan (called the Nine Element (9E) Plan)

Mark Morris, KLA and Colby Petersen, KL Watershed Manager (see list of other key players below)

This article is from the perspective of Keuka Lake representatives on the 9E Plan Executive Team: Mark Morris-KLA, Steve Butchko-Keuka Watershed Improvement Cooperative (KWIC), Colby Petersen-YC Soil & Water & KWIC Watershed Manager

# 1. History:

Keuka Lake had its 1<sup>st</sup> reports of HABs in 2017. Governor Cuomo and the DEC created a HAB program in early 2018 and funded action plans on 12 representative lakes. Keuka Lake was not included in this program, so a small KLA subgroup from the water quality committee sought options to address our needs. We connected with Seneca Lake organizations who also received no NYS funding.

Seneca Lake Pure Waters Association (SLPWA), Seneca Watershed Intermunicipal Organization (SWIO), KWIC and KLA jointly prepared and submitted a \$360k NYS Dept of State (DOS) Consolidated Funding Application (CFA) grant request. Representatives from KWIC and KLA got approval for Keuka and commitment for matching funding from KWIC, KLA, Yates and Steuben Counties. We established an executive steering team, consisting of members from KWIC, KLA, SLPWA and SWIO, with assistance from FLI. The grant was approved by NYS DOS, DEC and Gov. Cuomo in December of 2018. This grant funds the creation of a 9E plan, which when complete, makes us eligible to apply for EPA or DEC funds to solve the problems identified in the 9E plan.

Seneca Lake hired Ian Smith as its Watershed Steward. Colby Petersen, YCSWCD District Manager, was added as Keuka's Watershed Manager. Ian and Colby were added to the Executive committee which now meets monthly.

The 9E grant contract was approved in April of 2019. The 9E Executive team engaged consultant Ecologic/ Anchor QEA in July of the same year.

From a DEC statewide study, we have learned that lake orientation, wind direction, duration and speeds, and presence of Zebra Mussels & Quagga Mussels impact presence and frequency of HABs. These learnings will be considered in the modeling.

We have just completed our initial gap analysis in January to determine where additional sampling and data is needed. KLA's Maria Hudson's and DEC's stream and lake sampling teams are going to provide this additional data, which will allow the consultants to continue their work on the 9E plan.

We have received most of the matching grant payments, including those from KLA, KWIC, Steuben County, and Yates County for \$5000 each, and also a larger one from Corning.

We had our organizational Project Advisory Committee (PAC) meeting on 10/29/19.

# 2. Here's where we are:

Our SL/KL Executive Committee, along with the DEC HUB and our consultants, Ecologic and Anchor/ QEA, has been actively working on a NYS/DOS-approved SL/KL 9E watershed management plan (see official elements of DEC 9E Plan below).

As a follow-up to the gaps analysis, Colby and Ian set water quality sensors and stream gauges in Cold Brook and Wagener Glen. Hydrologic flow measurements were taken during high flow events in March and April. The flow measurements along with the corresponding water quality data will be used to calibrate the watershed model. The only remaining measurements needed will be during low summer flows.

On March 4, the Town of Milo Ag Committee and the YCSWCD hosted the second annual Soil Health Workshop at the Finger Lakes Produce Auction. Topics covered at the training were farm best management practices, cover cropping, common weed identification and manure management.

YCSWCD successfully secured a grant to complete on farm Best Management Practices (BMPs) in the Keuka Lake Watershed (see related article in this newsletter—Agricultural & Conservation Projects in the Keuka Lake Watershed).

Due to COVID 19, all meetings have been conducted via Zoom. The LULA training scheduled for April 27, 2020 has been postponed to the spring of 2021. The previous LULA training in 2019 covered elements of the 9E plan.

The next PAC is scheduled for June 29 on Zoom. Our 1st community outreach meeting is tentatively planned for August 24. We would ask that you save this date for either web or in person meeting.

We are in the process of arranging for Yates County Cornell Cooperative Extension (CCE) Director, Arlene Wilson, to help us strategize and create effective communications materials for print, press releases, radio and social media.

We are also arranging for Cornell University Professor, George Fran, to use his Land Use/ Environmental Planning field workshop to complete a draft of Section 3 - Overview of Local Laws, Plans, Programs and Practices Review – in the "Institutional Framework and Assessment of Local Laws, Programs, and Practices Affecting Water Quality" section of the 9-Element Plan.

## 3. Here's where we're going:

Many of the elements of the 9E plan below are completed concurrently and iteratively. The 9E Executive Committee and the consultants have started work on elements A, B, C, E, and F. Some of the specific activities that are included in the elements are a Quality Assurance Project Plan (QAPP), modeling, 3 sets of Community outreach/ communication meetings, and 9E Draft and Final Report which will probably take another 3 years to complete. For Keuka Lake, this will be an update to our watershed assessment from 1996.

We will also be looking at other lake's 9E Plans as many of the issues are shared among them.

The 9E plan will identify sources of pollutants in the watershed. Completion of the plan will qualify area agencies for funding and grant opportunities from EPA, DEC and other entities to correct the pollutant sources. This will probably take several more years...it is not going to be a quick process.

KLA and KWIC's key partners on the 9E Plan have been and continue to be YC (& Steuben) SWCDs, CCE, Keuka College, Yates & Steuben Counties, FLI, DEC, and Regional Planning Office.

# DEC's 9E plan official elements:

Identify and quantify sources of pollution in watershed

Identify water quality target or goal and pollutant reductions needed to achieve goal

Identify the best management practices (BMPs) that will help to achieve reductions needed to meet water quality goal/target

Describe the financial and technical assistance needed to implement BMPs identified in Element C

Describe the outreach to stakeholders and how their input was incorporated and the role of stakeholders to implement the plan

Estimate a schedule to implement BMPs identified in plan

Describe the milestones and estimated time frames for the implementation of BMPs

Identify the criteria that will be used to assess water quality improvement as the plan is implemented

Describe the monitoring plan that will collect water quality data need to measure water quality improvement (criteria identified in Element H).

## 9E Executive Committee Members:

SWIO	Mark Venuti
SLWPA	Dan Corbett
KLA	Mark Morris
KWIC	Steve Butchko
Seneca Lake Watershed Steward	lan Smith
Keuka Lake Watershed Manager	Colby Petersen
Finger Lakes Institute Director	Dr. Lisa Cleckner

#### **Other Key Players:**

CCE-- Cornell Cooperative Extension- Yates -Arlene Wilson-Dir, Laura Bailey-HAB Monitoring Program

DEC HUB-Dept. of Environmental Conservation - FL Watershed HUB focused on HAB's in Finger Lakes—Tony Prestigiacomo & Lewis McCaffrey

KC-Keuka College- Center for Aquatic Research- Dr. Tim Sellers, Director

LULA--Land Use Leadership Alliance for KL--Led by Steve Butchko with members from each KWIC town's planning or zoning.

SWCD-Yates County Soil & Water Conservation District- Colby Petersen-District Mgr.

# **NAVIGATION & RECREATION COMMITTEE -** Ray Dell

This has been an unusual year due to the Covid-19 restrictions so some of our normal Navigation and Recreation Committee activities and in particular our annual meeting with the Sheriffs and ECO marine patrol officers have been cancelled or taken place via email. However before the restrictions were implemented, we did have a meeting with the Sheriff's and several marina owners to discuss how we can better enforce the NYS Navigation Law of 5 mph within 200 feet of moored boats, docks or undeveloped shoreline. We also used email to update the fishing and boating regulation sheets which the KLA publishes annually.

In addition to this article, elsewhere in this issue we have included a description of the "5-200" decal program to publicize the NYS Navigation Law we call "5.200' and the updated Boating and Fishing rules flyer inserts (please take out and keep handy to refer to during the year).

FISHING TOURNAMENTS: Fishing tournaments are included in the Finger Lakes Covid-19 phase 1 reopening that started on May 15 but each tournament is required to follow social distancing rules. As was the case in 2019 most of the tournaments we are aware of have moved from the PY Village ramp to the State Park ramp in Branchport. In addition the Yates County Youth Fishing Derby will return to the lake this year on June 27 and is being organized by Josh Crain, the DEC ECO assigned to Keuka Lake.

KEUKA FISHERIES UPDATE: In 2018 and 2019 the DEC stocked cisco that in the west branch of Keuka Lake near the state park. Hopefully we will start to see them show up in lake trout in the next few months and the DEC would appreciate additional feedback by anglers. The USGS hatchery was the source of most of the cisco and they have posted a sign at the Keuka Lake State park requesting reports including a picture, location and date of any adult cisco caught in the lake to <u>mchalupnicki@usgs.gov</u> As noted in the Spring newsletter, a number of orange tracking buoys have been placed in the lake and boaters are requested to avoid contact with them. You can find more information at https://www.keukalakeassociation.org/Orange Buoys on Keuka Lake.pdf



ANGLER DIARY PROGRAM: This program allows anglers to record their fishing trip information and biological data on the fish they catch. NYSDEC biologists then use the combined data to help manage the fish populations. The program started in 1968 on Keuka Lake but the number of participants has declined in recent years so if you fish regularly on the lake we encourage you to participate. The DEC is also establishing a warm water angler's diary to collect additional data to complement the longstanding cold water diary program on Keuka Lake. We encourage all KLA members who regularly fish the lake to participate in both diary programs To learn more about the diary program or to sign up, contact the Region 8 office at (585) 226-5343 or email at <u>fwfish8@dec.ny.gov</u>.

SAFE BOATING CERTIFICATION: Reminder: Brianna's law was passed in 2019 and any motor boat operator who was born after December 31, 1992 must have a Safe Boating Certificate in their possession in NYS. Please see the 2020 Boating Regulation sheet elsewhere in this newsletter for more details.

PERSONAL WATERCRAFT: Operators must be at least 14 years old unless accompanied by an adult, AND all PWC operators (regardless of age) must have a Safe Boating Certificate in their possession.

PADDLECRAFT: Boaters using canoes, kayaks and paddleboards are not required to hold a Boating Safety Certificate however NYS offers a free on line Paddlecraft course through BOATERexam.com and it is certainly something that boaters using these craft are well advised to take advantage of.

The best way to obtain a Safe Boating Certificate is to take a classroom course from one of the local Sherriff's marine patrol sections, the Coast Guard Auxiliary, the Americas Boating Club (ex-USPS) or the Finger Lakes Boating Museum. See more information about locally available courses on the KLA website at <u>https://</u> <u>www.keukalakeassociation.org/post.php?id=131</u>

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New York State has approved six online courses that will meet the requirements for a safe boating certificate. These are iLearnToBoat whose interactive course costs \$49.95 and the Americas Boating Club online Americas Boating Course which covers more than just the minimum required by NYS and costs \$34.95 to enroll and includes the online exam. BOATERexam, Boat-ED and Boat Smart offer courses that cost \$29.95 payable after you pass the online exam. The sixth course is offered by the BoatUS Foundation and is completely free. Since three of the online courses are free to take, it is a very good idea for any person to take one of them even if they are not legally required to hold a Safe Boating Certificate. This can be especially valuable to guests and visitors and as a refresher for experienced NYS boaters.

See the NYS Parks and Recreation Boating web page for more details: <u>http://parks.ny.gov/recreation/boating/boating/safety-class.aspx</u>

Boater Safety classes emphasize the following:

- Life Jacket Reminders: 1) has to be in good condition, 2) correct size,
  - 3) easily accessible, 4) USCG approved, and 5) if under 12, securely fastened when underway. If you are equipped with inflatable life jackets, they only count if you are wearing them.
- Please remember if flares are required equipment on your boat, please check their expiration date (typically only three years) If they need to be replaced, consider the Coast Guard approved option of an electronic LED signaling light (see the Boating Rules flyer for details).
- Police boats have flashing blue lights and everyone on board your boat is responsible to watch for these flashing blue lights and stop if requested.
- Good idea to file a "Float Plan" with someone before you leave shore even on a small lake like Keuka (similar to an airplane "Flight Plan") or at the least, make sure someone knows where you are going and when you expect to be back.
- (see <u>https://www.boatus.com/seaworthy/floatplan.pdf</u> )
- Each spring, you might want to go through an equipment "checklist" to make sure everything gets on board and is in working order.

(see https://parks.ny.gov/recreation/boating/safe-operation.aspx#equipment)

 Consider requesting a free Vessel Safety Check to verify all required safety equipment is aboard and working. If so, you will get a 2020 VSC Decal to display on your boat that will signal to the marine patrol that you are properly equipped and shorten or eliminate checks that they do routinely. (see <u>www.safetyseal.net</u>)

As we all know, you can never be over prepared when you will be out on the lake.

NAVIGATION REMINDER: As you begin to go out on the lake this Spring, please be aware of any 'new' obstacles that may have changed over the winter, like buoys, trees etc. Also, please be cognizant of the wake your boat might be making against the shoreline even when you are close to or farther from shore, especially when the water levels are typically higher in the Spring.

Finally, the KLA Invasive Species team has identified a "reverse prop" area in the Keuka Outlet in the area of the old Penn Yan Boat Works property that is now undergoing redevelopment. The intent is for vessels heading out into the lake to go into reverse for a short period to drop off an remnants of Starry Stonewort that were picked up at the launch ramp. There is a buoy and sign placed in the area of the outlet and signs placed at the launch ramp explaining the reason.



# 5.200 Program—Navigation & Recreation

The Keuka Lake Association (KLA) in conjunction with the Steuben County and Yates County Sheriff's Offices, Navigation Divisions are implementing the "**5.200" program** to increase the awareness of safe boating laws in existence while operating vessels on Keuka Lake.

Many boaters on Keuka may be unaware of a New York State Navigation law that requires boats to travel at 5 MPH or less within 200 feet of moored boats, floats, dock ends or undeveloped shoreline.

An area of concern has been the speed of boaters near the shoreline of the lake as well as docks and other structures. Excessive speed, in excess of 5 miles per hour, near these places puts, swimmers at risk, creates a collision risk with other boats entering and exiting docks and hoists and causes potential damage to shoreline property. Since most vessels have speedometers which do not register at low speeds such as 5mph, a simple "rule of thumb" is if you are creating a wake behind your vessel, you are exceeding 5mph.



You will begin to see "**5,200**" oval car and boat stickers being distributed around the lake, designed to increase awareness of this law. The goal is to simply educate and raise awareness of this law to those that may not be aware of it. We will make these stickers available to marinas and launches around the lake as well as with merchants that sell our annual calendars. The KLA is providing these at no charge to the community. We hope you will put one on your car, boat or any location that can help raise awareness. If you have rental properties, perhaps one on a bulletin board, sliding glass door or refrigerator.

Get creative and post a picture of your sticker on social media to help us further spread the word!

# THE KLA WELCOMES THE FOLLOWING NEW & RETURNING MEMBERS . WE ARE NOW ADDING THEIR LAKE PROPERTY ADDRESS TO UPDATE YOUR DIRECTORY:

AMY BORGLUM—4816 EBD BARBARA BUCHANAN & CORTNEY JOHNSON- 13167 GIBSON LANDING TODD & HEIDI CLARKE—935 ELR JOHN & SUSAN GILLAN- 9021 EBD BRANCHPORT HARDWARE—ERIC JAMESON—1 WLR NICK & BARBARA JUSKIW—5419 EBD ANDREW KURLAND & EMILY MOFFET—6246 WBD SERVE & KIM LEFKO-710 ELR MEYERS CONTRACTING-THOMAS & NICOLE MEYERS ~ LISA & NICK NOVELL- 10408 WLR FINGER LAKES MUSEUM—NATALIE PAYNE TOM & CAROL PEASE- 13042 WLR KURT & BRENDA SCHMIDT- 11915 ELR

Are your neighbors KLA members?

Are there new owners in your neighborhood? Introduce them to the KLA and encourage them to join and support our mission.

#### PLEASE TEAR OUT PAGES 9 & 10 TO KEEP HANDY FOR YOU, YOUR FAMILY AND YOUR GUESTS

Published as a courtesy by the Keuka Lake Association and DOES NOT supersede NYS Law (see <u>https://www.nxtbook.com/nxtbooks/nysparks/ny\_boatersguide\_19/</u> for the latest Edition of the NYS Boaters Guide)

#### **Boating Regulations for Keuka Lake 2020**

#### Revised & Updated April 3, 2020

**Powerboat Operation –** *New Requirements under Brianna's Law*: Persons born on or after January 1, 1993 must have successfully completed a New York State approved / NASBLA, Power Squadron, or Coast Guard Safe Boating Course in order to operate a mechanically propelled vessel. Please refer to the NYS Boaters Guide. Certificates or a NYS driver's license with the "anchor" symbol must be in the operator's possession (on the boat). **Personal Watercraft:** Operators must be at least 14 years old. Operators of all ages are required to have passed one of the NYS approved safe boating courses. Certificates must be in the operator's possession.

#### Maximum Speed and noise Limits

- 45 mph during daylight hours, 25 mph after sunset until sunrise and times of reduced visibility
- Maximum 90 decibels stationary, 75 decibels underway (mufflers must remain in place)
- 5 mph within 200 ft of shore, docks, floats or anchored boats (except when pulling up or dropping off a water skier)
- In times of high or low water, be alert to additional restrictions announced by the Sheriffs
- Organized events that desire exceptions to NYS laws must apply for a Marine Regatta permit, see <a href="https://parks.ny.gov/recreation/boating/documents/RegattaPermitApplication.pdf">https://parks.ny.gov/recreation/boating/documents/RegattaPermitApplication.pdf</a>

# <u>Bow Riding</u> is not permitted; passengers must be seated within the vessel, not on the gunwale, motor hatch or stern while underway.

<u>Children under 12</u> on board a vessel under 26 feet must wear an appropriately sized Type I, II or III USCG Approved life jacket while boat is underway. (Type III & V inflatable Life Jackets not approved under 16) Water Skiing

- Tow boat must have an observer at least ten years of age, in addition to the operator
- Skier must wear an approved Life Jacket designed for water sports not an inflatable life jacket
- Water Skiing is prohibited between sunset and sunrise and times of reduced visibility.

# All boats must stay 100 feet from "diver down" flags, these are the Alpha Flag (blue pennant with white stripe at base) and the Diver Flag (red rectangle with white diagonal stripe).

Boating Equipment	Motor Boat	PWC	Sailboats under 23' & Manually powered vessels
Life Jackets	One per person	One per person	One per person (incl. paddle craft)
Throwable Device	Type IV <sup>2</sup>	NR = Not Required	Type IV <sup>2</sup>
Fire Extinguisher(s) – B1	All	Federal Rules Require	NR
Visual Distress Signals		(see Boaters' Guide, page 23)	
Nighttime 3 Red Flares*	16 ft. & up Under 16' - night only	NR <sup>3</sup>	Sailboats from sunset to sunrise (not req'd on manually powered vessels)
* The Sirius Signal SOS distres	ss light is approved by th	e US Coast Guard and NYS in pl	ace of flares
Daytime—Distress Flag	Day Only	Required	NR
Anchor	All	NR	NR
Horn/Bell/Whistle-Mechanical	39 ft & Over	NR	NR
Whistle or Horn –Mouth	Under 39 ft	All	NR (whistle req.on paddle craft)
Navigable Lights	Bow & Stern	NR <sup>3</sup>	White lantern <sup>4</sup>

1. Paddle Craft include canoes, kayaks, stand up paddle boards and pedal boats.

2. All boats 16 ft & longer (except canoes and kayaks) require a buoyancy cushion or other throw able device.

3.PWC operation is not permitted from sunset to sunrise and during times of reduced visibility.

4. Sailboats under power must exhibit navigation lights required of a motor boat.

• THE COLD WATER LAW requires all occupants of a vessel 21' or less to wear a Life Jacket from Nov. 1 to May 1 while underway – if the vessel is not tied to the dock, it is "underway".

#### PLEASE BE AWARE OF EXPIRATION DATES ON FLARES AND FIRE EXTINGUISHERS

Additional Suggested Equipment: First Aid Kit, Bailer, Boat Hook, Paddle, Compass, Marine Radio

Keuka Lake Fishing Regulations (DEC Region 8) April 1, 2020 – March 31, 2021

Persons 16 years old and older are required to have a fishing license, except on the "Free Fishing Days" 06/27-28/2020, 9/26/2020, 11/11/2020 & 2/13-14/2021 Fishing licenses are now available instantly on-line and on smart phones via <u>https://decals.dec.ny.gov/DECALSCitizenWeb/loginregister.htm</u> or by calling 1-866-933-2257

(For a complete listing of NYS Laws and Regulations, please refer to the "New York Freshwater Fishing 2019-20 Official Regulations Guide" – <u>http://www.eregulations.com/newyork/fishing/</u> or the Central NY Fishing Hotline (607) 753-1551 or (844) DEC-ECOS

Sign up for email updates from the DEC at <u>www.dec.ny.gov</u> & Get the Official NYS Fishing App at iTunes and Google Play

## FINGER LAKES SPECIFIC REGULATIONS

<u>SPECIES</u>	SEASON	DAILY LIMIT	MIN. LENGTH
Lake trout, Rainbow trout, Brown trout, Landlocked salmon	All Year	5 fish in combination Max of 1 Rainbow trout or 3 Landlocked salmon	15"
Black Bass (Largemouth & small- mouth)	3rd Saturday in June—March 15	5	12"
(* Special Season – March 16 fishing is allowed – Artificial II	through Friday before the 3 <sup>rd</sup> Saturday i ires only)	n June (June 15), catch an	d release
Northern Pike	1st Saturday in May—March 15	5	22"

#### STATEWIDE REGULATIONS

Pickerel	1st Saturday in May—March 15	5	15"
Crappie	All Year	25	9"
Yellow Perch	All Year	50	Any size
Sunfish—Bluegill, Pumpkinseed, Redbreast	All Year	50	Any size
<b>Smelt Dipping</b> (dip net 14' dia max)	All Year	8 Quarts	Hours- Anytime

#### Ice Fishing

Keuka Lake fishing regulations apply to take any species from November 15th through April 30<sup>th</sup>. 7 ice fishing lines may be used. *Ice Fishing Line* means any device <u>that uses a hook and line to fish</u> through the ice, <u>including but not limited to</u> <u>hand line</u>, <u>historical cross style tip-ups</u>, <u>tip downs</u>, etc.

Keuka Lake tributaries - From the	Lake upstream to the first barrie	er impassable to fish:	
Lake Trout, Rainbow Trout	April 1 <sup>'st</sup> – December 31 <sup>st</sup>	3 in combination	15"
Brown Trout, Landlocked Salmon		(max 1 Rainbow)	

 Keuka Lake Outlet - From first barrier (Railroad trestle bridge in Dresden) upstream to Keuka Lake: (Seneca Lake rules apply in the Keuka Outlet downstream of railroad trestle bridge in Dresden)

 Trout (Brook, Brown, Rainbow)
 All Year
 5
 Any Size (no more than 2 longer than 12")

			<b>`</b>		0 1	,
Salmon, Lake Trout)	Statewide Angling Regulations			<b>O</b> -14 A.		1:
Salmon Lake Lrout	Statewide Andlind Redultations	anniv - Saimon T	5 1 1 77	UCT 1- Ar	nu 15	limit of 3
culture from			0, 1, 22,			

#### PLEASE NOTE: A specific list of baitfish that may be purchased has been established by the DEC. (Purchase baitfish only from a dealer selling certified disease-free bait)

NYS Invasive Species Law requires all boats to be clean, drained and dried prior to launching or leaving the lake!

# AGRICULTURAL CONSERVATION PROJECTS IN THE KEUKA LAKE WATERSHED The past, the present, and beyond

By Tom Eskildsen, Senior District Technician, Yates County Soil & Water Conservation District

Agriculture is a major land-use in the Keuka Lake Watershed representing about 35% of the landuse, second only to woodlands. Agriculture in the Keuka Lake Watershed is a thriving industry bucking nationwide trends of decreasing agriculture and an aging workforce. We are lucky to live in such an area where small family farming is more the norm providing us with a supply of fresh local food. The agriculture in the areas surrounding Keuka Lake consist of a variety of farm types, predominantly dairy and vineyard farms.

The Keuka Lake Watershed was selected as one of the first watersheds in NYS to begin the Agricultural Environmental Management program in 1997. This program is a voluntary, farmer-led effort whose goal is protecting the vital resources of both the farms involved in the program and the watershed as a whole. Since that time, over 150 farms have voluntarily participated in Agricultural Environmental Management, taking significant steps towards preserving their farm and the Keuka Lake Watershed. I use those terms together as they go hand-in-hand. Keeping sediments, nutrients, and pesticides on the farm as opposed to them ending up in the lake is a goal for all. Soil is the basis for all productivity on farms and healthy productive soil is not made overnight. Nutrients and pesticides all come at a significant output cost for farms so keeping that on farm is important for all.

Implementation grants have been occurring in the watershed since 2000, utilizing New York State's Agricultural Non-Point Source Abatement and Control Program. These projects have ranged from cropland erosion control practices, barnyard water management, streambank erosion, grazing practices, and pesticide control practices in vineyards. Over \$1.2 million dollars have been spent on these projects over the past 20 years in Yates and Steuben Counties. This does not count the projects implemented by our local Mennonite community, as they do not use money from grants. The Mennonite community has taken significant steps as well towards preservation of their farms and the watershed. One grant recently finished implemented over \$350,000 in projects ranging from cropland erosion control, streambank erosion, and pesticide management practices in vineyards. We were also just awarded a new grant from New York State beginning this year for over \$300,000 in agricultural projects.

So, what are the challenges agriculture still faces? One of the main issues agriculture (and the watershed) struggles with is climate change. Rainstorms are coming in more intense bursts resulting in very little soil infiltration and increased runoff. These rainstorms often come at unpredictable times and frequencies leaving the farm with little opportunity to address potential runoff. The second main issue is the price for its products. In most circumstances, farms are not able to set the price for the product they are producing and, in many cases, prices today are not much different than in the 1970s. Imagine trying to pay your general household bills while also making improvements based upon 1970s income levels. Farms have to make tough choices to simply survive while working at least 12 hours per day, 365 days per year.

As with much of today's business world, agriculture needs to continue to evolve for ever changing markets and use the most sustainable practices available while also remaining profitable. During these challenging economic and climatic times, our local farms are staying committed to protecting their farms and the local watershed areas. The local Soil and Water Conservation Districts of Yates and Steuben Counties have worked with our farms over the past 75 years, and will continue to work meeting the needs of the agricultural community in order to stay viable and to improve water quality of the watershed.

# Continued from page 9

# Examples of projects implemented in the Keuka Lake Watershed



**Vineyard Erosion Control** 



**Barnyard Water Management** 



Streambank stabilization



Vineyard sprayer improvement



**Cropland erosion control** 



# Vineyard laneway erosion control



# Vineyard hay mulch installation



Vineyard chemical mixing station

#### MEMBERSHIP—JOHN HAGREEN



I wanted to send along a thank you note for your enthusiastic response to our membership renewal letter that was mailed to you in late February. The rate of return really sends the message that you believe in our mission and are willing to support this great cause on an annual basis. Over 85% of our members renewed their annual commitment in the first 30 days. That is fantastic as these dollars are used to enable us to continue to monitor all the possible issues that could affect our beautiful lake.

On Thursday, May 7<sup>th</sup>, I had the pleasure of being interviewed by Ted Baker, of radio station WGVA out of Geneva NY. We spoke about the value that the Keuka Lake Association brings in our efforts to protect this lake. As I prepped for the interview with Ted, I reviewed all the committees of the KLA and their various functions & initiatives. I was amazed at the many activities of this volunteer board and their passion for driving success in these duties. We have teams monitoring water quality on a monthly basis including sampling and testing. KLA has our summertime boat steward program which inspects boats and trailers at most boat launches for harmful invasive species. We were one of the founders of the Keuka Watershed Improvement Cooperative (KWIC) in 1993, which is an intermunicipal organization insuring consistent waste water management within the Keuka Watershed. We have the KLOC team (Keuka Lake Outlet Compact) working closely with the lake municipalities to insure lake level management throughout the year protecting properties around our lake. Our Navigation and Recreation team works with both Steuben and Yates county sheriff's organizations to develop and distribute all relevant information for both boating and fishing on Keuka Lake.

Our most recent team is a great group of folks led Maria Hudson who try to discover the source of Harmful Algae Blooms (HAB's). This team is working with the Seneca Lake Pure Waters Association and multiple municipalities to develop a 9 element (9E) plan in preparation for a mitigation strategy.

These are just some of the efforts underway daily by this board and many additional volunteers to help protect Keuka Lake for today and future generations. Thanks again for your annual renewal commitment.

#### Second Annual KLA & LCC Golf Tournament July 13

While we remain in unchartered waters, and uncertain times, we are still planning on conducting our second annual golf tournament on July 13 at Lakeside Country Club. We will make a decision at the 30 day mark or on or about June 13th. The main factors will be how NY State is proceeding with the phased re-opening and if more than one person will be allowed within the golf cart. Secondly, the post tournament awards and food service may have to be modified based on any specific rules that LCC is adhering to concerning social gatherings. All proceeds will support both the KLA and LCC. We remain hopeful we can keep this date and provide a great day on the golf course with good friends. The attached entry form will provide additional information as well as sponsorship opportunities. If cancelled, all paid entries will be refunded.

	COUNTRY CHIS		
	9 AM Registration \$100/Person	10 AM Shotgun Start \$400/Team	TRI
Includes:	tee prize, lunch, drinks follow	on the course, appetizers & prizes ing golf	
	HOLE-IN-ONE ON	#9 WINS A BOAT!!	
1.	Name & Pho	one Number:	
4			
Checks can be made out Corporate A	Indicate "KLA-LC & personal hole sponsor Il proceeds benefit the k	on and mailed to PO Box 35, Penn ` C" on your check. ship is available. Call 315-694-7324 (euka Lake Association and ountry Club.	(an, NY 14527.

#### DUE TO THE CORONA VIRUS RESTRICTIONS THE FOLLOWING EVENTS HAVE BEEN CANCELLED FOR 2020:

#### FINGER LAKES CHAMBER MUSIC FESTIVAL KEUKA ARTS FESTIVAL 38TH ANNUAL BOAT SHOW

# FOR FURTHER INFORMATION ON LOCAL EVENTS—THEIR OPERATION/CANCELLATION, VISIT THE LOCAL CHAMBERS OF COMMERCE WEBSITES:

#### HAMMONDSPORT CHAMBER AT: WWW.HAMMONDSPORT.ORG YATES CHAMBER: WWW.YATESNY.COM

## KLAEIDOSCOPE OF KEUKA 2021 -CALENDAR PHOTO CONTEST

The calendar committee wishes to thank all who contributed to the photo contest for the 2021 KLAeidoscope of Keuka calendar. As usual, there were many great entries and we had a hard time picking winners. Photos not chosen for calendar may show up in our newsletters, brochures and website. Please continue taking and submitting your 3 photos of Keuka Lake and the surrounding areas. Also, please let us know where they were taken. We enjoy finding out if we guessed the right places when we look at them! Below are the monthly and over-all winners for our 2021 calendar. Winners will be announced in the Annual Meeting mailing.

Cover	Framed Bluff	Pamela Howitt
January	Snowbirds	Duane Weldon
February	You don't have to be crazy to ice fish, but it helps!	Rod Blumeneau
March	Bluff Sunset	Pam Howitt
April	Sugar Creek	Jonah Simmons
May	taking a break	Chris Brooks
June	hang on, they're trying to dump us!	Toni Peterson
July	it was a GREAT sailing day	Laurie Tappel
August	can this ride last forever? Please!	Peighton Senges
September	sparkles in the night	Judy Erwin
October	bury me on the bluff	Rob Blumenau
November	coming to the point of the bluff	Judt Erwin
December	last ride	Tanya Loomis
Back Cover	keuka solitude	Ken Nykiel



# Wakeboats

BoatUS Magazine Is A Benefit Of BoatUS Membership. Thanks to our KLA Secretary, Ira Goldman, for sharing this article with us. Author: Charles Fort, Contributing Editor, BoatUS Magazine

# Boats designed to make jumbo waves for riding can cause problems for other boaters and property owners. But there are steps you can take to minimize conflicts.

Pat Massa recounts the day on Smith Mountain Lake last summer when a wakeboard boat zoomed by, 20 feet from a dock with 15 boats tied to it. As soon as the wake hit the dock, every boat either had its dock lines snap or its cleats ripped out of the dock. "It was like a rodeo trying to get all the boats back," he says. Massa is chairman of the Smith Mountain Lake Water Safety Council and is intimately familiar with the problems wakeboard boats cause on the 26,000-acre lake located southeast of Roanoke, Virginia. Aside from damaged docks, Massa says, large wakes also cause damage to the shoreline; erosion causes trees to topple into the water, and property owners increasingly need to make expensive repairs to their waterfronts. Massa is quick to point out that most of the problems are caused by a small percentage of boaters who he says are hurting the sport. In fact, he says, some wakeboard owners are also part of the Water Safety Council and have worked together to distribute "Watch Your Wake" brochures and plan to put up billboards to educate boaters who come from out of the area.

# Wakeboat Etiquette Tips

- Stay at least 150 feet away from structures or shore; ride the core, avoid the shore.
- Minimize repetitive passes.
- Drive a predicted path. In Arizona, boats must travel in a counterclockwise traffic flow.
- Avoid close passes to other boats, and don't follow another boat too closely.
- Don't impede traffic. Wakesurfers usually travel at 10 to 12 mph. Avoid wakesurfing in fairways and busy areas.
- Look before you turn.
- Refrain from tricks when near other boats.
- Early morning times usually have less traffic.

• Keep in mind that local boating laws and navigation rules still apply. Follow them and everyone will enjoy their time on the water we share.

• Keep music at a responsible level; sound travels much farther than you think on the water, and loud music can ruin other boaters' peace and quiet.

In case you haven't seen these boats yet, wakeboats look a lot like ski boats and are designed to make very large wakes to make it possible to "surf" or wakeboard on almost any body of water. While they're typically much slower than, say, ski boats, they make wakes the size of much larger boats, and boatbuilders are constantly refining their products to make larger and better shaped waves using ballast tanks, wedges, and fins. The problem, of course, is that wakes don't just stop after the ride. While they may flatten a little over distance, most of the energy is dissipated when the waves reach shore, and wakeboats can cause large and confused wake patterns for other boaters.





Above photo from: **Discover Boating** is a public awareness effort managed by the National Marine Manufacturers Association (NMMA) on behalf of the North American recreational boating industry.

#### Wakeboats—cont.

Many municipalities now have regulations on how close wakeboats can be to a structure or shore (usually 100 to 200 feet), but the waves can still do damage even when they're made a long way away. Wakeboats are one of the fastest growing segments of the boating industry and as more of them are on the water and as more craft are wake-averse (small pontoon boats, stand-up paddleboards, sit-on kayaks, and so on) there's bound to be friction between those who want to surf on the lake and those who want to have a peace-ful outing.

Better rules enforcement is one answer, though damage or injuries from a specific wake are often hard to prosecute without video evidence. As Massa says, "Smith Mountain Lake has 560 miles of shoreline and it's impossible for law enforcement to be everywhere." Some states such as Missouri have passed new laws that can hold the boat owner responsible for wake damage or injuries if the operator can't be identified. Other municipalities have gone so far as to pass ordinances that prohibit "artificially enhanced wake" on local waterways.

While better law enforcement may be a good idea, Massa thinks that better education is more likely the answer. "Some who are new to the sport don't realize the problems they cause," he says. "People have already been hurt on the lake from these big wakes, and I think if people knew the damage they can cause, they'd be more respectful of other boaters and property owners."

Some have compared wakeboat issues with those from personal watercraft (PWCs) 20 years ago, and the industry is stepping up to help. Last year, the Watersports Industry Association (WSIA) began a campaign to educate wakeboat users called "Wake Responsibly." WSIA and BoatUS also advocate the responsible use of wakesurf boats. We've compiled a list to help wakeboat owners minimize conflicts and share the water responsibly.



# Keuka Summer Fun

# Keuka Lake App

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# Keuka's Turtles—Dave deCalesta

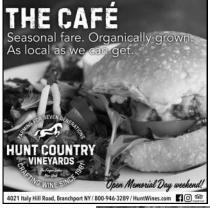
Re-printed from a 2012 KLA Newsletter

The Keuka Lake watershed (lake and hillsides feeding lake with streams) includes five species of turtles. Cold-blooded, like all reptiles, turtles cannot regulate their body heat, so are active during spring, summer and fall when temperatures allow them to move about. All hibernate in winter, usually in the mud/muck of lake, pond and stream bottoms. Their heart rates slow to almost nothing, and they absorb oxygen from the water through their skins. All except one (spiny smooth-shell turtle) have bony shells. The upper shell is called the *carapace* and is formed of bony plates (scutes) that are flattened and widened ribs. Each scute has concentric rings laid down every year: counting the rings gives an approximation of the turtle's age. The bottom shell, called the *plastron*, is also formed of individual plates. They are omnivorous, meaning they eat vegetation, insects, small mammals and birds, salamanders, crayfish, snakes, and carrion. Some can deliver a dangerous (to humans) bite if you pick them up. None bite swimmers. All have a dull brown/black/olive carapace (camouflage). All lay eggs in sandy areas and/or under rotting woody vegetation.

	The snapping turtle, with a shell 8-14 inches long is the largest turtle. They live in slow-moving areas of ponds, streams, and lakes, lying on the bottom waiting for prey, including fish and small ducklings. Their carapace is bony and ridged; the plastron is so small they can't draw their head, legs, or tail inside. Their powerful jaws can bite off a finger - handle with caution and only by holding them well away from your body by the tail.
R. G. webb	The spiny soft-shell is the only one without a rigid carapace and plastron. Described as a pancake with a head and legs, soft-shells live in calm lakes and ponds and often sun themselves on logs and concrete boat slips. At a distance, they look like flattened rocks. Largest turtle, reaching a carapace length of 25 inches. Mostly eat insects, crayfish. Cannot be picked up safely, have a very long neck and can reach behind if your pick up by their tail and deliver a painful bite.
	The eastern painted turtle is the most common - the one you see in groups sunning on logs at the edges of lakes and ponds. Relatively small at 7-9 inches in length, they are the prettiest with red and yellow stripes on the head and a plastron with bright orange-red patterns - like they were "painted." They eat snails, slugs, crayfish, algae, and carrion.
CA.B. Sheldon	The eastern wood turtle has a high, knobby carapace about 10 inches long and is a woodland traveler, often found in woods as they move from one body of water to another. So named because the pattern of rings on their scutes looks like wood. The carapace is yellow with black blotches on each scute. They eat mushrooms, fruits, algae, snails, slugs, and worms, often stomping on the ground to bring up the worms.
	The eastern box turtle is the smallest at 7-9 inches. So named because they can tuck their head, legs, and tail inside their shell which is hinged to form an impenetrable "box". They have brightly colored lines of dots on the carapace/legs & head. Like the wood turtle, box turtles are terrestrial and move through the forest on their travels between bodies of water. They eat snails, slugs, salamanders, fruits and mushrooms. More southern than the others, they are rarely seen in Keuka's watershed.

All turtles move from one body of water to the next, often crossing roads. If you see one crossing a road and you can stop safely on the side, get out and shoo the turtle into the woods/lake. They often are hit by cars. All are protected by law: it's illegal to keep them as pets. Some, including the spiny, box and wood turtle are fairly rare.

June 2020 KLA Newsletter





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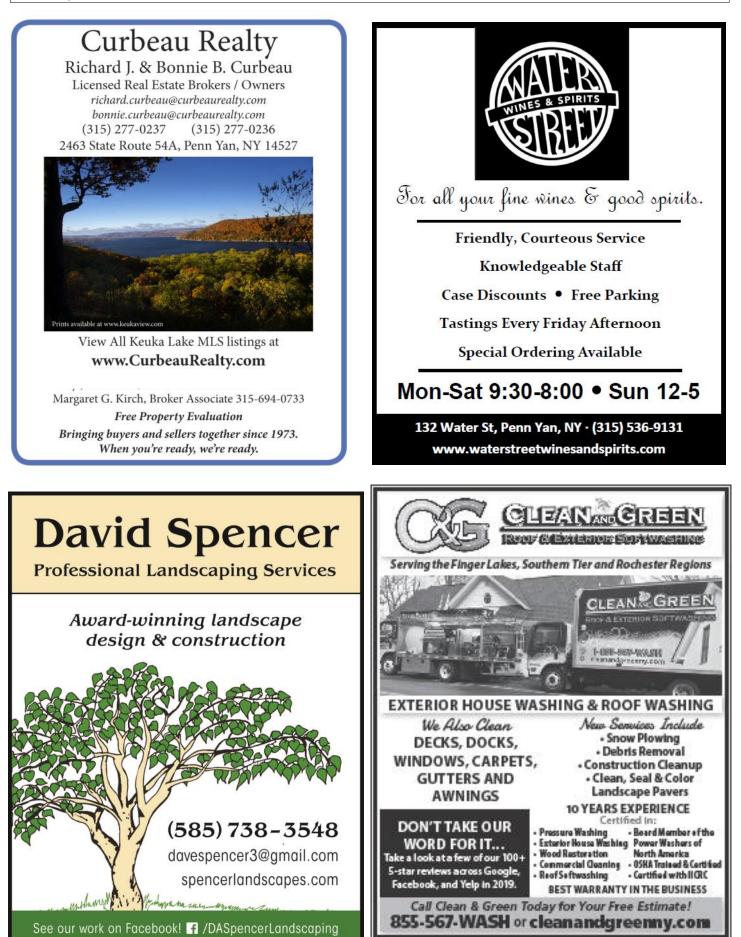
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# June 2020 KLA Newsletter



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## June 2020 KLA Newsletter

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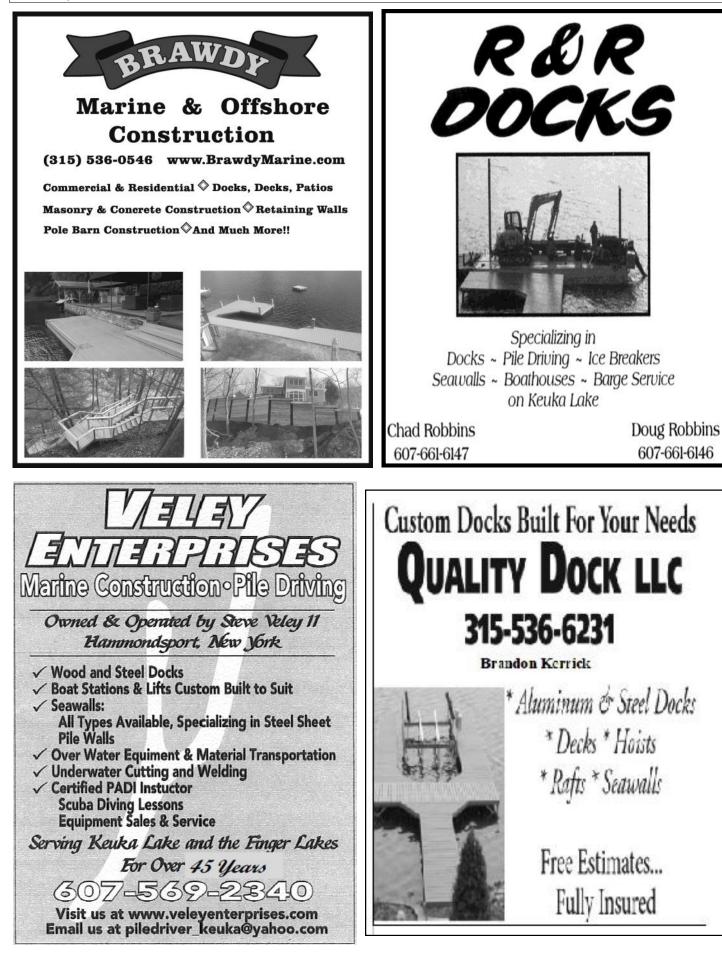


#### June 2020 KLA Newsletter





# June 2020 KLA Newsletter



#### June 2020 KLA Newsletter

The KLA urges you to support our business members and newsletter advertisers. If you would like further information concerning our business members, please contact the KLA Office or visit our website at www.keukalakeassoc.org to find Business Member listings and links to their websites. New advertisers/business members in italics \*Sponsor Level \*\* Patron Level \*\*\*Guardian Level

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IF THIS EVENT HAS TO BE CANCELLED. IT WILL BE ANNOUNCED ON OUR WEBSITE. ANY PAID ENTRIES OR SPONSOR \$ WILL BE RE-FUNDED.

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# Are your neighbors members of the KLA? Great Gift Idea!!

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	PLICATION	KEUKA LAKE ASSOCIATIO
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MAILING ADDRESS		Penn Yan, NY 14527. The office
CITY, STATE, ZIP		usually open on Tuesdays and Thursdays from 9:00 AM to 2:00
PHONE NUMBER		PM. Please stop by if you are in the village. You can contact the office
E-MAILADDRESS	ADDRESS2	either by phone: 866-369-3781, lo cal 315-694-7324 (answering ma
KEUKA ADDRESS		chine attached) or email: info@keukalakeassoc.org.
CITY, STATE, ZIP		Margo G. McTaggart,
KEUKA PHONE		KLA Administrative Assistant
BUSINESS MEMBER WEB SITE		
ates I wish to receive mail at KEUKA addres	ss: From/ to/ month/day	ADVERTISING IN THE
vish to receivee-newsletters & e-notion	ces	KLA NEWSLETTER The advertising section of the K
Business-Personal		3/4 by 4 3/4 space. It is the
Basic - \$40		sponsibility of the advertiser contact the KLA office with a quest for ad space in an upcomi issue and send a <b>print ready</b> a The deadline for the Septemb 2019 issue is August 1st and w be accepted in the order subm ted. However, in an attempt present an interesting diversity ads, the KLA editorial staff serves the right to limit the numb of any specific type of ad in a given issue. KLA also reserves t right to decline acceptance of ad deemed inappropriate for t publication. Ad cost for each iss is \$50. Thank you to all of the K members who have advertis with us.
Basic - \$40	Credit Card	sponsibility of the advertiser contact the KLA office with a quest for ad space in an upcomi issue and send a <b>print ready</b> a The deadline for the Septemb 2019 issue is August 1st and y be accepted in the order subn ted. However, in an attempt present an interesting diversity ads, the KLA editorial staff serves the right to limit the numb of any specific type of ad in a given issue. KLA also reserves the right to decline acceptance of ad deemed inappropriate for the publication. Ad cost for each iss is \$50. Thank you to all of the K

# IKA LAKE ASSOCIATION OFFICE

LA office is located at 142 St, in Penn Yan, the corner of & Maiden Lane, Mail to PO 35. Yan, NY 14527. The office is y open on Tuesdays and days from 9:00 AM to 2:00 lease stop by if you are in the e. You can contact the office by phone: 866-369-3781, lo-5-694-7324 (answering maattached) or email: keukalakeassoc.org.

## DVERTISING IN THE KLA NEWSLETTER

advertising section of the KLA letter is provided as a service A members only. The ads are cted to 1/4 page, to fit into a 3 by 4 3/4 space. It is the resibility of the advertiser to act the KLA office with a ret for ad space in an upcoming and send a print ready ad. deadline for the September issue is August 1st and will ccepted in the order submit-However, in an attempt to ent an interesting diversity of the KLA editorial staff rees the right to limit the number ny specific type of ad in any issue. KLA also reserves the to decline acceptance of an eemed inappropriate for the cation. Ad cost for each issue 0. Thank you to all of the KLA bers who have advertised us.

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June 2020 KLA Newsletter

Keuka Lake Association, Inc. PO Box 35 Penn Yan, NY 14527

# YOUR JUNE NEWSLETTER HAS ARRIVED!

The KLA's mission is to preserve and protect Keuka Lake and its natural beauty for future generations.

